



# PLATINUM LABEL

ADELAIDE HILLS SHIRAZ  
2000

THE ICON SHIRAZ OF THE PORTFOLIO, PLATINUM LABEL IS A BLEND OF THE FINEST PARCELS OF FRUIT FROM SELECTED VINEYARDS, CRAFTED TO EPITOMISE THE BEST OF VARIETY, VINEYARD AND VINTAGE.

While Platinum Shiraz fruit has usually been sourced from the Barossa, vintage conditions in 2000 and 2001 saw fruit sourced from the cooler Adelaide Hills, which enjoyed warmer vintages during those years.

Platinum provides the winemaking team with the opportunity to strive for perfection, to craft a wine that epitomises vintage, variety and vineyard. Made in extremely limited quantities from low yielding vines, each year Wolf Blass Platinum Label is, quite literally, the pick of the crop.

Prior to the 1998 debut vintage, the Wolf Blass winemaking team identified a number of vineyards worthy of the 'Platinum Vineyard' status. The key characters desired from these vineyards are concentration of fruit flavour and colour.



## WINE SPECIFICATIONS

VINEYARD REGION	<i>Adelaide Hills</i>
VINTAGE CONDITIONS	<i>As the warm and dry vintage progressed the decision was made to source fruit for the 2000 Wolf Blass Platinum Label Shiraz from the cool climate Adelaide Hills region. A warm year in a cool region provides the ideal development of varietal fruit characters, in this case, spicy shiraz flavours with excellent colour.</i>  <i>Fruit was sourced from the Salem Bridge vineyard at Lower Hermitage in the Adelaide Hills. The Johnston's Wenzel Road vineyard at Oakbank, which is further north and higher in altitude, gives the wine its signature notes of pepper and spice.</i>
GRAPE VARIETY	<i>Shiraz</i>
MATURATION	<i>After gentle pressing, the wine was transferred to new and 1 year old French oak barrels for 20 months prior to bottling.</i>
WINE ANALYSIS	<i>Alc/Vol: 14.00%</i> <i>Acidity: 6.35g/L</i> <i>pH: 3.40</i>
PEAK DRINKING	<i>Displaying intense fruit in its youth, this wine will soften and mellow with careful cellaring for decades to come.</i>

## WINEMAKER COMMENTS

COLOUR	<i>Deep, dark crimson in the glass.</i>
NOSE	<i>The wine offers aromas of pepper and spice, hallmarks of cool climate Adelaide Hills Shiraz - which works in harmony with spicy, toasty French oak characters.</i>
PALATE	<i>The palate is rich and warm with intense flavours of spice, berries and dark chocolate with subtle oak, fine tannins and a long generous finish.</i>